HITA: Portfolio Management Applications

Term Project

UNLV MIS 764

Written By:

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Introduction

Introduce HITA, Harmonious Information Technology Affordances

Current Measurement Techniques

Find paper where HITA is first Introduced   
  
Find paper where HITA or Organizational HITA is measured.

Probably the U-shaped non-liner paper in the title

Explain measurement techniques used in paper

Develop an alternative way to measure HITA using a companies publicly available financial statements

Motivation

Develop a way to integrate HITA into investment decisions as an additional variable for portfolio management applications

Literature

Importance

Theory

Conceptualization

Selection Used Random number generator 8 companies from sp 500

395 Packaging Corp of America PKG

9 Eli Lilly & Co. LLY

443 The J.M. Smucker Company SJM

335 Coterra Energy Inc. CTRA

156 Air Products & Chemicals, Inc. APD

13 Exxon Mobil Corporation XOM

49 Pfizer Inc. PFE

40 Abbott Laboratories ABT

Look at financial statements to develop a HITA index

Probably revenue per employee or earnings per employee

Try to find R& D Spending IT Spending Exiting IT spending. Or IT infrastructure on the balance sheet.

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